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Renowned artist Azaide tells the story behind the making of Couture Divas

By Muhammad Yusuf

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Couture Divas, hosted March-end at Fann A Porter gallery, Dubai, in collaboration with Astrid Lesuisse, featured the works of Emirates-based artist Azaide.

Azaide is best known for her revolutionary embroidery technique that blends retro pop-art and traditional styles. The works were vibrant and expressive pieces that celebrated independent and strong women, in diverse settings. “It is important to highlight the beauty and courage of every woman,” says Azaide.

“Through my work, I pay tribute to all of them. Being a woman, mum and an artist may be challenging, but Dubai has been great for honouring female artists and highlighting their work by having a proactive policy when it comes to women’s rights.”

Lesuisse has managed cultural events globally, built art communities, promoted artists, curated exhibitions, and sold art. “I am transferring the know-how acquired in Europe with the aim to contribute to Dubai’s growing prominence as a leading arts hub,” she says. Azaide and Astrid Lesuisse answer questions posed by Gulf Today, with Azaide taking up the baton first